

## Patch Test

This product contains ingredients that may cause skin irritation on certain individuals and a preliminary test according to accompanying directions should first be made.

Wash a small area of skin behind the ear or on the inner surface of the forearm, using either soap and water or alcohol. Apply a small amount of the hair dye to the area and allow to dry. Leave for up to 24 hours, then wash with soap and water. If no skin irritations or inflammation is apparent, it is usually assumed that no hypersensitivity to the dye exists. The test should, however, be carried out before each application of the dye.

## Directions

- ① If hair is dark blonde or darker, you MUST pre-lighten hair to a light, pale blonde by bleaching. The dye does not work on darker hair unless it is bleached. The lighter the hair beforehand, the better the result.
- ② Wash your hair with shampoo but do not dry as wet hair is needed since the hair's shaft is open and better able to soak up colour.
- ③ Washing allows the natural oils in your hair to develop which in turn allows the dye to bind to your hair more easily. The dye will blend more naturally with your hair and that tends to make it last longer.

- ④ Do not use conditioner on your hair before dyeing as it eliminates your natural oils, which you need for the dye to set in more easily.
- ⑤ Gently brush your wet hair to remove any tangles, this will make the application part easy.
- ⑥ Wearing gloves, apply selected colour evenly to your wet hair and comb through avoiding the scalp and direct skin contact. Do not mix colour with any developer or peroxide.
- ⑦ You may wish to add the dye into a bottle or mixing plate then use a brush to apply.
- ⑧ Leave dye in the hair for an hour or more depending on intensity and desired effect.

- ⑨ Rinse with luke warm water until the water runs clear.
- ⑩ Use a hair dryer as the heat helps to promote, activate and seal the colour in the hair through intensity.
- ⑪ Duration and intensity of colour will vary, depending on hair type and condition.

## Tips

You can dye all of your hair the same shade or you can get more creative. Here are a few options to consider:

- Dye only your highlights. Many people with dark hair go for this look with bright colours.

- Dye just the ends. This is called the "dip dye" look, since it seems like the hair has been dipped in paint. Section off your hair with plastic clips and you can use multiple colours for this method.
- Two colours from the same brand can be mixed. You can dye your tips one colour, the hair near your roots another, and mix the two in the middle for an "ombré" look.
- Try a wild, multi-coloured look or make a pattern by keeping certain sections of your hair undyed. Put a little conditioner on the parts of your hair that you want protected.

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